

A publication of the San Francisco Psychological Association; a chapter of the California Psychological Association

The President's Column

Ilene A. Serlin, Ph.D., ADTR

This is my last letter as president of the San Francisco Psychological Association, and I will miss it. It has been a most stimulating year to get to know much more about our community of psychologists here in San Francisco, and about the history and workings of the Psychological Association. I hope to stay

involved and to see a growing participation of both the early career psychologists, as well as an honoring and use of the wisdom of our elders.

It has already been a year of fresh starts and new growth. We are completed the longawaited Website, with a Search for a Psychologist function replacing the I & R. We have had new energetic participation by students and their leadership on the Board, and our student membership has grown. During our Board retreats, we have revamped our yearly



schedule and plan to continue with a clear format that starts at the beginning of each year. We formalized our new partnership for CE units with Alliant University. Our government affairs representatives have been busy in Sacramento, and we have managed to retain a separate Board of Psychology during California

budget cuts and administrative changes. We have an engrossing new Newsletter that combines with factual introduction about chapter activities to literary book reviews and clinical articles. Our Continuing Education program focused on the need for resiliency during difficult times, and we began a tradition of yearly CLASP or self-care programs.

I look forward to seeing you at the Christmas party and hope you will come up, say hello, and get involved!

Happy Holidays.